



'HOG CALL'

The official NEWSLETTER of the Daytona Beach HOG Chapter

Volume 4

Edition 3

OCTOBER 2020



A note from the Editor:

WOW! What a year it has been so far ... There's been, and we should be so lucky, way more than the average amount of tropical depressions, hurricanes, and other weather related items that I seem to have lost count of, but the most damaging weather was not even expected, as I am talking about that unforeseen Tornado that hit the area of Deland. About a week after the event I took a ride west and found the area that had been effected and seen a lot of the devastation and destruction that occurred due to the weather ...

Which brings me to the point .. Are you really prepared for the weather when riding on a good Road Trip, or perhaps a simple ride just around the county? When I had seen the destruction and noted that this could have been during a simple Chapter Ride, or a small group out for a lunch or dinner ride it got my attention really fast. Planning for a Ride with friends and taking a set of rain gear is so simple, but can be so traumatic when it comes to a situation like this. Just like the PLP lectures and discussions I had attended in the past, you must always plan for a "way out" of a situation, even at a moments notice. Some of the questions I asked myself is; which way out? What direction is the threat headed? Is there an alternate way around this? Can I 'ride this out in place'? should I seek shelter? What did I just ride past that will protect me? There are so many questions you may be having to answer in so short of time, but it all comes down to **PLANNING!**

Richard 'STRETCH' Sawicki – Editor



Message from the Chapter Director

Greetings fellow HOGS,

To all Daytona HOG Members,

The 2021 Elections process for the Daytona HOG Primary Officers positions has begun. Per the Chapter By-Laws, a Nomination Committee was appointed by the Board and announced at the September Chapter Meeting. The next step is for those members wishing to run to self-nominate. You may also nominate a fellow member with the caveat they must accept the nomination. The slate of nominees will be presented at the **October (24th) Chapter Meeting with Elections occurring during the November meeting**. You must be present to vote. There are NO absentee OR mail-in ballots allowed!!!!

If you are interested in running, please notify one of the Nomination Committee members listed below by Oct 19th.

Nomination Committee

Bruce Cornelius 603-493-9318 or 3cornelius88@gmail.com
Norm Bogard 386-453-7456 or bogey09@gmail.com
Gail Smith 386-214-3988 or activities@daytonahog.com

Eligibility

1. Elected positions must be filled by individuals who own and ride, or ride on, a Harley-Davidson motorcycle.
2. Nominees must be a National HOG Member or associate member and have been an active Daytona Beach HOG Chapter member in good standing for at least one full year, previous to the nomination.

Nomination Process

1. Self-nominate or nominate another member by Oct 20th
2. Dealership approves slate of nominees by **Oct 24th at the OCTOBER HOG Chapter meeting**
3. Nominees are announced at the **Oct Chapter Meeting**
4. Nominees will have an opportunity at the Oct meeting to introduce themselves and state why they are running for the Board
5. Nominees will be accepted from the floor at the Oct meeting, pending approval by the Dealership
6. List of Nominees will be published in the Nov Newsletter.
 - o Nominees may optionally provide a brief written response to the Nomination Committee to be published in the Nov Newsletter
 1. How long have you been a Daytona HOG Member?
 2. Why are you running for this position?

Position Descriptions

<ul style="list-style-type: none">• <u>Director</u><ol style="list-style-type: none">1. To preside at all meetings of the Chapter and the Board.2. To generally supervise the affairs of the Chapter.3. To appoint any person or committee as required.4. To personally represent the Chapter.	<ul style="list-style-type: none">• <u>Assistant Director</u><ol style="list-style-type: none">1. Perform the duties of the Director in his or her absence, and such other duties as may be assigned by the Director.2. Promote membership, member orientation, member retention, and keeping Chapter members informed of HOG programs.
<ul style="list-style-type: none">• <u>Secretary</u><ol style="list-style-type: none">1. To keep the minutes of all meetings.2. To send out notices of special meetings.3. Handle all chapter correspondence.4. Maintain current licenses, certifications required in operating the chapter.5. Maintaining its' non-profit status.6. Perform such other duties as fall to that office.	<ul style="list-style-type: none">• <u>Treasurer</u><ol style="list-style-type: none">1. Receive dues from all members.2. Receive all other monies due the Chapter.3. Maintain a record of all expenditures.4. Report to the membership the Treasury balance and other financial details, as appropriate, at each monthly Chapter meeting.5. File the necessary state, federal tax reports.

Take care and be safe!

Enjoy the journey and ride safe.

Paul Gunness

Paul Gunness
Director - Daytona HOG

ALSO to Note . . All Daytona Beach HOG Chapter members wishing to continue serving 'your' HOG Chapter in the appointed position you currently have should make contact with the nomination committee personnel and let them know of your intentions to continue to serve. IF you wish to 'step-down', you should also contact the nomination Committee and when elections are complete, they can submit a list to the new 2021 Executive Board of those people wishing to continue as appointed OR released from the appointment.

AGAIN, Greetings Fellow Hog's

Our first Chapter meeting since last spring took place and the attendance was great. It was nice getting back together again as a Chapter and look forward to our October meeting. For those that attended the meeting thanks for taking the time out of your busy schedules to come join us and be updated on the chapter activities.

Our catered picnic which was free to all members seemed to be a big hit. I had received many positive comments on the food and music provided. The venue was perfect for both the meeting and the picnic.

We need to be thankful to the dealership and the Rossmeyer family for providing the pavilion to us for the meeting and picnic.

Since we are on the topic of Pavilion, we will be continuing our meetings at the Pavilion through the remainder of the calendar year. Who knows this practice may continue into the future as well but that will be up to your new board.

Your board has announced they will not be seeking another term so this is your chance to step up and help lead the chapter into the future. With new involvement comes new and fresh ideas that will help our Chapter continue to be the best damn Hog Chapter there is!

Please consider volunteering for one of our officer positions by contacting any of the nominating committee members.

Nomination Committee

Bruce Cornelius	603-493-9318	or	3cornelius88@gmail.com
Norm Bogard	386-453-7456	or	bogey09@gmail.com
Gail Smith	386-214-3988	or	activities@daytonahog.com

I look forward to seeing you at our **October HOG meeting** and as always if you have questions or concerns please contact me.

Take care and be safe!

Paul Gunness

Director Daytona HOG



Message from the Assistant Director

Paul Doolittle

Assistant Director - Daytona HOG

Nothing new to report this month



Message from the Chapter Secretary

Ms. Susan Doolittle

Chapter Secretary - Daytona HOG

Nothing new to report this month



Message from the Chapter Treasurer

Mr. Howard Robinson

Chapter Treasurer - Daytona HOG

As always, any active DB-HOG Member can see me about any Chapter Treasury Business

SORRY! . . . We had a Winner!!!!

YES! There was a winner for the last '*HOG CALL*' Newsletter. When you see this person make sure to congratulate him on finding the '*Hidden Number*' that was selected for the August edition. The winner was Brian Drella, who searched and found his number. Brian will receive a one (1) year membership (2021) in this great Daytona Beach HOG Chapter ... ***Congratulation to Brian!***

Daytona Beach HOG Administrative Staff



Marjie DeRose
Ladies Of Harley (LOH) Director



Rich Lemke
Quartermaster



Rory Burdine
Membership Director



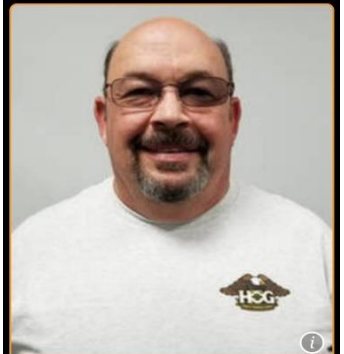
Ron and Carley Cain
Chaplain



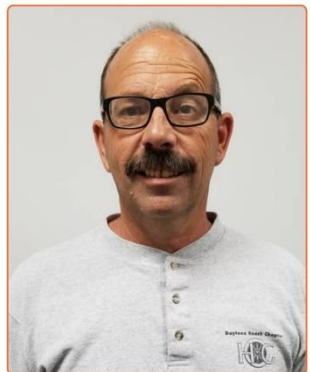
Bruce Cornelius
Sergeant-At-Arms



Norm and Jan Bogard
Welcoming Committee



Woody Smith
Head Road Captain



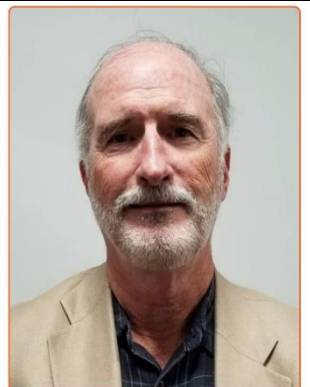
Dan Vassallo
Parking Lot Practice And Ride Trainers



Mark "Skully" Klayman
Webmaster



Gail Smith
Activities Director



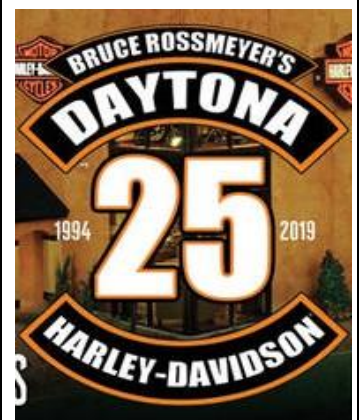
Michael O'Toole
Safety Director

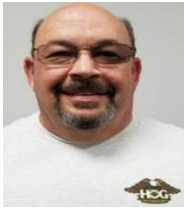


Jackie and Randy Port
Sponsor Program



Richard "Stretch" Sawicki
Newsletter Editor





Message from the Head Road Captain

Thanks for your Help and Keep Riding

Woody Smith

The Daytona HOG Annual Museum Tour Challenge

For 2020 we have created a 5-year program called ***The Daytona HOG Annual Museum Tour Challenge***. In which we will visit Museums. If you complete 10 of the museums, you will receive the "Daytona HOG Annual Museum Tour Challenge" Patch and the Annual Tour Rocker.

How do you get the patch, rocker and other rewards? Take a picture with you & your bike in front of the Museum or it's Sign, Email the Picture with your name and the Museum name to: Activities@daytonahog.com. When you send in the 10th picture you'll get the patch and rocker, 20th picture and you will earn (TO BE DETERMINED) so send in those pictures, for all the Museums that are listed in the current 2020 year's Tour Challenge program. The overall award to be given has yet to be determined.

We are in the process of finalizing the 2020 Rewards that will be given for completing 20 Museum Rides and the entire list of Museums in the state of Florida for the 2020 year. PLEASE . . . Stay Tuned . . .

PLEASE REMEMBER

This is YOUR HOG Newsletter - you can submit your vacation pictures, activities you are involved with, a favorite RIDE, or a Ride Destination location for good food and fun with fellow Hogs . . . Whatever ! ! !

VOTE

***It's a right you do not want to give up!!!
Everyone counts when you go to the polls!!***

Daytona Beach HOG Annual Museum Tour Challenge

To get the patch and rocker, complete 10 of the tours for each year.

2020 – Transportation Museums

2021 – Art Museums

2022 – Military and Maritime Museums

2023 – Historic Homes

2024 – Florida History Museums

This will end the challenge. Here's a cool element of this challenge. If you only get 9 of the Transportation Museums in 2020; but in 2024 you just happen to be riding by the 10th museum, stop take a picture and as long as we still have patches and rockers you will get yours.



Message from the Safety Officer

Mike "Doc" O'Toole

Food for Thought!!

With Covid-19 and all it brought, one of the things we can still do is ride! Maybe only to pick up a few groceries, or a prescription, but we should still be able to get out occasionally and enjoy the road. Now, this is not an article about how to maintain social distancing or other precautions to avoid exposure to this virus...I'm sure that you've seen or heard plenty!

As we ride, we need to be ever mindful that motorists interested only in four-wheeled vehicles still have a major responsibility in keeping motorcyclists safe on the road. In recognition of [National Motorcycle Safety Awareness Month](#) last May, the National Safety Council reminds riders – and drivers – to do their part.

According to the NSC, in 2017, 5,172 motorcycle riders and passengers died in crashes. Fatalities among motorcycle riders and passengers have more than doubled in number since 1997.

- **Motorcycles make up 3% of all registered vehicles and only .6% of all vehicle miles traveled in the U.S.**
- **Motorcyclists accounted for 14% of all traffic fatalities in 2017**
- **28% of riders who died in a motorcycle crash in 2017 were alcohol-impaired**
- **91% of riders who died in a motorcycle crash in 2017 were male**

SAFETY OFFICER (cont'd)

The vast majority of vehicles on the road are not motorcycles. They are cars and vans and trucks. It's quite possible that drivers of those vehicles rarely think about motorcycles.

This is a problem!

"When motorcycles and other vehicles collide, it is usually the other (non-motorcycle) driver who violates the motorcyclist's right of way," according to an issue statement from NHTSA. "There is a continuing need to help other motorists 'think' motorcycles and to educate motorcyclists to be aware of this problem."

Why do drivers often violate motorcyclists' right of way?

- Drivers don't see us!
- Drivers don't anticipate motorcycles' movements
- The driver's view of the motorcyclist is obstructed, often by the vehicle's blind spots or other vehicles
- The driver is distracted. I don't know about you, but this is becoming one of the major issues when I'm out riding!

36% of All Fatalities in 2017 Were Older Riders

Riders 50 and older made up 36% of all motorcycle fatalities in 2017, according to the Insurance Institute for Highway Safety. So-called "re-entry riders," who rode in their 20s and decided to take it up again in their late 40s to 60s face additional challenges today: more traffic, more powerful bikes, more distracted drivers and diminished physical skills.

If you're going to ride a motorcycle, it's important to commit to a lifetime of learning new skills and brushing up on the old ones. One thing you can do to refresh or improve your riding skills is come out for the Parking Lot Practice (PLP) held the 1st Sunday of each month (be sure to check the calendar).

A helmet is the most important equipment a biker can use. In 2017, 1,908 motorcyclists who died were not wearing a helmet. Helmets are estimated to be 37% effective in preventing fatal injuries according to the NHTSA. Florida is a "choice" state, so helmet wear is optional for those of us over the age of 18. However, if you choose to wear a helmet, here are some tips from NHTSA:

- **A full-coverage helmet offers the most protection**
- **Look for the DOT sticker, or label inside which guarantees the helmet meets safety standards required by law**
- **Don't Never, Never, Never, Ever buy a used helmet**

Hopefully by the time this article is published, the major threat of the Covid-19 pandemic has passed and we are beginning to see our lives returning to "normal." Ride safe!

H-D Tire Sale

Planning that road trip, RIDE, week-end get-a-way or just having a 'Stay-cation' around home . . .

See the staff at Rossmeyer H-D Service Department for a great deal on motorcycle tires It's a 'SALE**' and when their gone – Their Gone!**



A Message from your Regional Manager

Greetings,

First, thank you for supporting Harley-Davidson and the Harley Owners Group (H.O.G.). This year has been challenging for all of us so your commitment to keeping things rolling to keep your chapter members engaged is appreciated. We've seen great new ideas for riding and having fun despite restrictions. If you need ideas, reach out to nearby chapters, or check chapter Facebook pages to see how other chapter members are getting creative.

As the days shorten and the weather turns cooler in many parts of the country, now is a good time to start thinking about encouraging your members to close out their RIDE365 mileage readings before the end of the year. And, don't forget to take advantage of our awards like 50 Rides One Nation challenge coins and the 10 for 20 poker chips. There is still plenty of time this year to check off more of those rides.

We have some exciting new rides in the works for 2021, as well as a full state of regional and touring rallies planned to get us all back out riding together. Stay tuned to next month's Officer email and *The Enthusiast* magazine in November for details.

Let's ride! Keep getting yourself and your chapter out riding. Again, if you need help just ask. Looking forward to 2021 and seeing you all back out on the road! Be careful out there.



Keep your Chapter rolling to the end in the 2020 Mileage Challenge

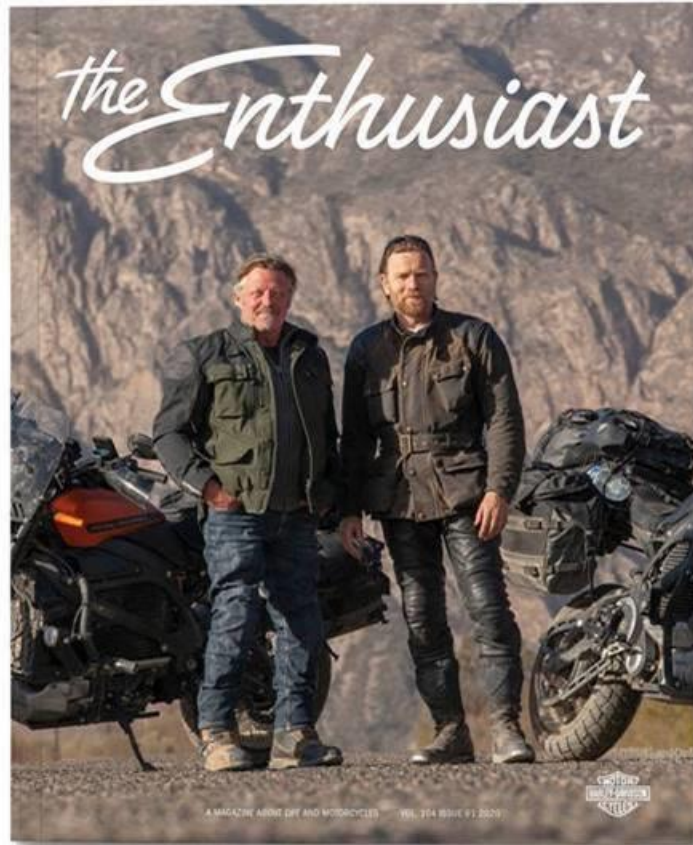
Days are getting shorter, but there's still plenty of time left in this riding season to push your chapter over the finish line in the 2021 Ride 365 Chapter Mileage Challenge. Help your chapter members log more miles by organizing local rides and encouraging them to make sure to get a final annual mileage reading at your sponsoring dealership before the Dec. 31 deadline.

As an added incentive to get those miles logged, members who are also eligible H-D™ Visa® cardholders can earn up to 50,000 points and \$500 in cash rewards just for riding their motorcycle thanks to the H-D Visa Rewards Program. Visit hdivisa.com for full details. Of course, these miles also count towards your chapter and individual mileage programs.

The rewards for participating in RIDE365 go far beyond the miles amassed or the achievement of prizes. Riding is fuel for the soul, something we all need more of in these challenging times. Every mile counts so spread the word, and let's ride!

The Enthusiast Magazine Returns

By now the relaunched edition of *The Enthusiast* magazine should have arrived in your mailboxes. Returning to a storied name from our past, the magazine continues to be a showcase of motorcycle culture and the riding lifestyle as seen through the lens of the Harley-Davidson brand, bringing the rich experiences of our riders to life in print four times per year. The name and design have changed, but one thing hasn't: all Full and Life H.O.G. members continue to receive a complimentary subscription to *The Enthusiast* magazine as part of their membership benefits. Free App versions of the magazine are also available for iOS and Android phones and tablets. For more information and history about *The Enthusiast*, visit h-d.com/enthusiast



CHAPTER TIP

Is your dealer using their complimentary H.O.G. Memberships?

Did you know every dealership that sponsors a H.O.G. Chapter is entitled to receive two complimentary Full annual memberships? These memberships can be used for the sponsoring dealer principal, general manager, or any other dealership staff member, including H.O.G. chapter managers. To ensure you are taking advantage of this benefit, please confirm your dealer's designated memberships in your chapter profile in the H.O.G. Management system on HDNet.



Marjie DeRose
Ladies Of Harley (LOH) Director

Message from L.O.H. Director

Ms. Marjie DeRose
Chapter Ladies-Of-Harley Director
Daytona HOG

Nothing new to report this month



HOG MEETING & EVENTS CALENDAR

Please check the Official Daytona Beach HOG Calendar for Events, Rides and other pertinent information regarding HOG Chapter and Ladies-Of-Harley happenings for the coming months

<i>January 2020</i>	<i>February 2020</i>	<i>March 2020</i>
<i>April 2020</i>	<i>May 2020</i>	<i>June 2020</i>
<i>July 2020</i>	<i>August 2020</i>	<i>September 2020</i>
October 2020 YES ... There is a HOG Meeting this month. We will all meet in the Pavilion at Destination Daytona 24 OCT 2020 TIME: 09:00 a.m. Seating provided OR bring your own chair	November 2020 <i>Don't forget Election Day !!! VOTE</i> <i>It's a right you do want taken away – everyone [vote] counts!!</i> YES . . There is a HOG meeting 14 NOV 2020 ELECTION WILL BE HELD	December 2020 <i>This still needs to be discussed</i> Christmas / Holiday Party TO BE DETERMINED

ALWAYS CHECK OFFICIAL HOG CALENDAR FOR DATE, LOCATION & TIME OF DEPARTURE and any other needed information – ALL are subject to change

**** SPECIAL NOTICE FROM THE HOG CHAPTER EXECUTIVE BOARD ****

Your board of directors had some tough decisions to make at the last board meeting and I wanted to ensure you are kept up to date.

We have decided that we are postponing the Christmas Party this year due to a number of circumstances. The facility we were to host it at has stringent guidelines in place for the safety of all attendees. While we support these safety guidelines it was the board's opinion that this was not in the spirit of our normal course of conducting our party.

The money set aside for this event will be carried forward into 2021 and your new board will be able to decide how to proceed.

We regret that this decision had to be made but we also understand the need for safety protocols during this unique time.

Take care and ride safe.

Paul Gunness

Director Daytona HOG



Message from the Activities Director

Activities

***** Updated Activities Article *****

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### **Fall Picnic**

Thanks to all who attended the Fall Picnic, we had over 70 members & guests in attendance! It was great seeing everyone again and members enjoyed catching up. Shout out to Rory for capturing pics, check them out

here <https://www.facebook.com/DaytonaHOG/photos/>. You do not need a FB account to view the photos.



### **Annual HOG Party (a.k.a Christmas Party)**

The HOG Board met in October and made the difficult decision to postpone the Christmas Party. The new date will be announced by the new Executive Board elected in November.

**Gail Smith**  
**Activities Director**



### ***The 2020 Fall Picnic Volunteers***

Again!! We 'Thank You' for all the effort you put forth in bringin us, the HOG Chapter, another great Fall Picnic



See your local Bruce Rossmeier H-D Dealership for a great deal on all motorcycles, accessories, riding apparel and H-D clothing

## Thank you for making Let's Ride a success

Thanks to all the chapters who answered our call to contribute rides to the Let's Ride program this summer. The rides you designed have helped build the Harley-Davidson Ride Planner tool into an incredible resource for riders seeking adventures and exploration on the best roads our beautiful country has to offer, and it's another great resource at your disposal to help create great riding experiences for yourself and your members. Explore it at [h-d.com/rideplanner](https://h-d.com/rideplanner)



## *Ride 365 Awards are in the mail*

Challenge coins and poker chip awards for members who have participated in 50 Rides, One Nation and the annual 10 for 20 Rides Challenges of the Ride 365 program are being mailed out on a regular basis. There are still plenty of days left this year to complete these rides and earn the rewards, so encourage your members to take advantage of the program and earn those rewards!

## Top Chapters by Total Mileage\*

- |                                      |         |
|--------------------------------------|---------|
| • Fort Lauderdale Florida Chapter    | 976,392 |
| • Derby City Chapter, Louisville, KY | 634,043 |
| • El Cajon California Chapter        | 475,988 |

## Top Chapters by Average Miles per Member\*

- |                                   |        |
|-----------------------------------|--------|
| • Ottumwa Chapter Southeast, Iowa | 24,590 |
| • Loma Linda California Chapter   | 7,993  |
| • Iron Horse Chapter, Durango, CO | 6,871  |

**Through Good Times and  
Bad Times, we want you to  
remember that *"We Are All  
On This Ride Together."***

**So Let's Ride!!**

**Harley-Davidson Research and Development**



*This will be an on-going article[s] insert as news come out from the Harley-Davidson Motor Corporation regarding new engineering and design ideas that may influence all who own and ride a H-D motorcycle.*

# Why Harley-Davidson Looks Down But Not Out

By now it's clear that the words "business as usual" won't be used to describe the US economy in 2020, and unfortunately for [Harley-Davidson](#), the downward trend continues apace. In the wake of plunging sales and a take-no-prisoners restructuring plan came last week's dismal COVID-induced second quarter earnings report, which only highlighted the impression that things are looking grim in Milwaukee. But you could also argue the naysayers are overlooking some—let's call them flashes—of promise from The Motor Company. How so?



No. 1 is the fact that we're talking about a \$4.5 billion company in terms of annual revenue; No.2 is the flurry of activity we've seen coming from its research and development arm of late. Patents for innovative ideas keep coming, and while new product launches have been curtailed greatly there's still some cool stuff in the pipeline, some of which we'll discuss here. It may not ever be business as usual again, but The Motor Company is definitely not sitting on its hands. A quick rundown of some of the latest highs and lows.

## The Bad... And 'The Less' Bad

Ever since taking over as CEO back in May, **Jochen Zeitz** made it clear there would be some harsh new realities at Harley. Chief of these was the implementation of the "Rewire" plan, which cut nearly 12 percent of the company's global workforce as part of a restructuring effort. That move may have cheered investors at the time, but last week's Q2 2020 earnings call dumped a bucket of cold water on any celebrations. Numbers for the COVID-hit quarter were sobering: Motorcycle shipments were down 58.7 percent and resulting revenue dove 53.3 percent year-on-year, though that isn't surprising given the suspension of production during the quarter and dealer closures due to lockdowns.

Harley's first quarterly deficit in a decade also prompted Zeitz to announce a five-year strategic plan called *"Hardwire," which promised to focus on quality rather than volume. "We're not willing to sacrifice the strength of our legacy in a quest for pure volume growth going forward,"* Zeitz said on a conference call. "We are an extraordinary and desirable brand but that doesn't mean we want to become everything for everybody."

In short, H-D says it will be trimming its vehicle lineup (by some 30 percent), retreating from certain underperforming markets, and possibly nixing peripheral programs; 2018's "More Roads to Harley-Davidson" strategy is history.

On the other hand, some products will be getting renewed focus. Zeitz told analysts he'll invest more in Harley's most profitable heavyweights, as well as products currently in the pipeline: "We are unlocking our potential to compete in the...fastest-growing global segments by launching multiple middleweight adventure-touring, streetfighter, and high-performance custom models through 2022." We take that to mean the much-hyped Pan America and Bronx bikes, currently in various stages of development, will still be making their debuts. The remaining electric concepts however, we're not so sure about.



© Provided by Motorcycle Cruiser The launch of the long-awaited Pan America adventure-touring model has been pushed back, but by all accounts is still confirmed for 2021.

In fact, Harley has confirmed it's still moving ahead with the debut of its first adventure bike, but it'll be taking a pause before doing so. The intro of the **Pan America** has been pushed to early 2021 instead of August of this year, with the Bronx likely to follow later in the year. The two highly anticipated new models, both of which pack the brand-new liquid-cooled Revolution Max engine, were originally set to be released in 2020.

Some of that reshuffle is undoubtedly due to the recent management changes as well as ripple effects from the pandemic.



## The Custom And The Café

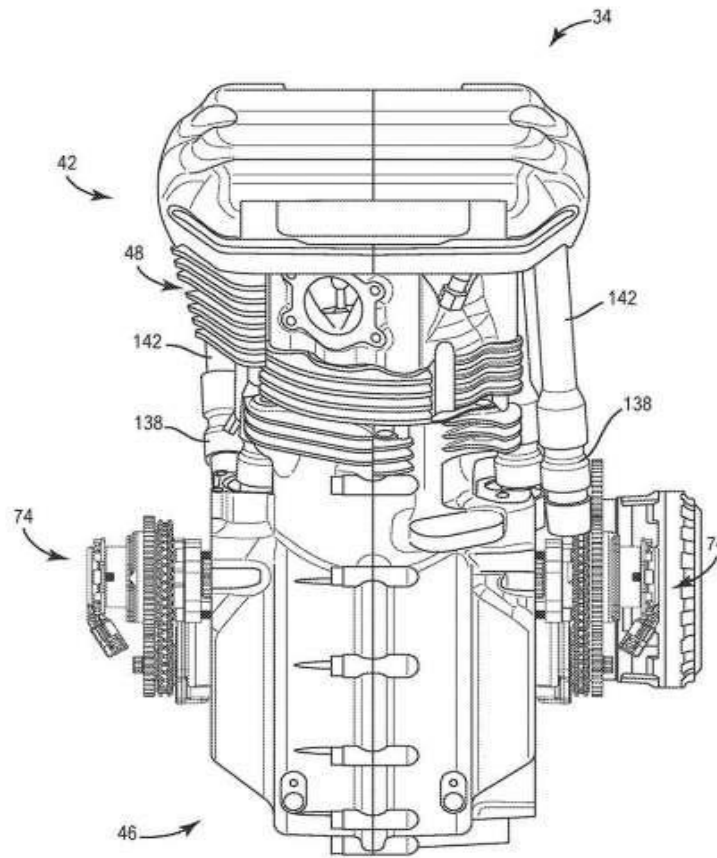
The latest report didn't specifically confirm any of the other machines that were expected in 2021, though that mention of "high-performance custom models" hopefully means we'll also see more of the mysterious 1,250cc Custom H-D teased last year with a rendering. We've also heard rumors of a [café racer-styled bike based on the Bronx](#), also likely to pack a 975cc Revolution Max mill, but there's also no guarantee that will see the light of day, especially given the new management's focus on a tightened model lineup.



## The Chinese-Made Harley

We've also caught wind of new developments with the small-displacement parallel-twin model [Harley was collaborating on with Chinese firm Qianjiang](#) last year. The now-350cc model is meant for developing markets in Asia, and [according to this article in Cycle World would likely be based on Qianjiang's QJ350 model](#). Although it wears QJMotor bodywork (one of the firm's sub-brands) you can see "Harley-Davidson Motor Company" stamped into the left-side engine cover in the image above.

When Harley originally announced the Chinese partnership last year, initial reports tagged displacement at 338cc, but it seems the engine has undergone some major revisions since then. Chinese homologation documents also say the engine makes 36 hp, and that the bike will tip the scales at 388 pounds wet—making this the lightest machine Milwaukee has sold in years. **Given H-D's latest reshuffling though, it's not at all certain we'll ever see the HD350—or whatever it'll be called—on a production line.**



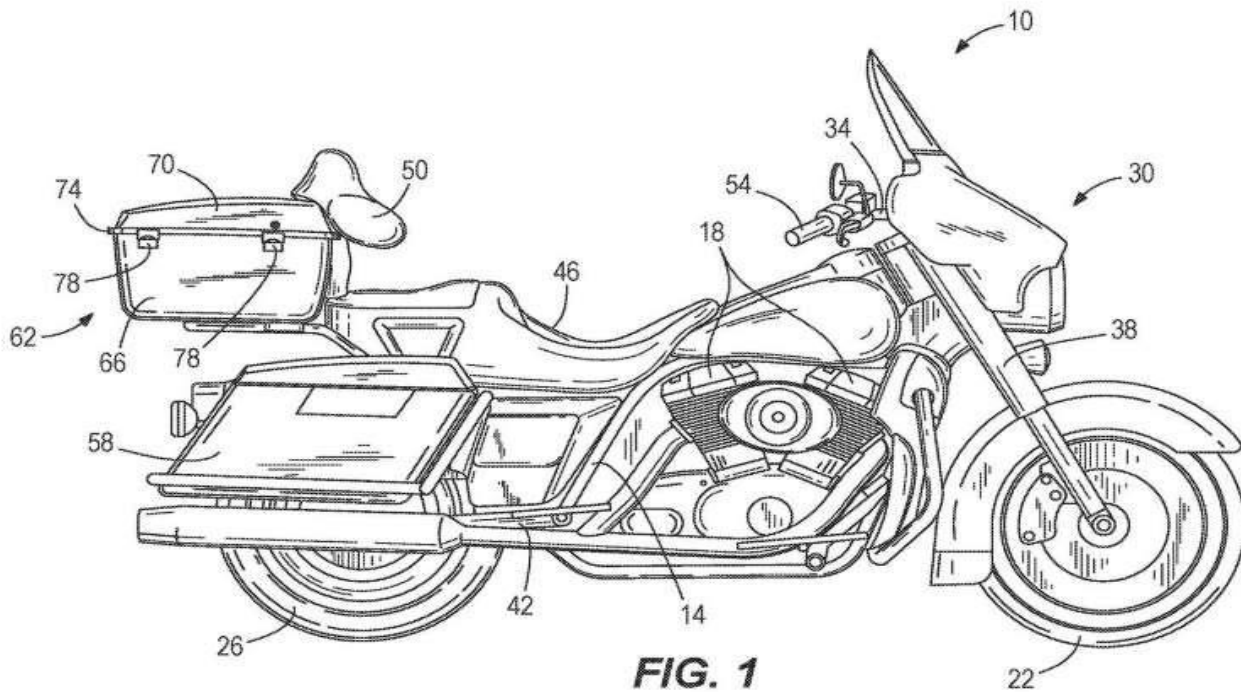
© Provided by Motorcycle Cruiser Patents show Harley is working on an air-cooled V-twin engine with variable valve timing and four valve heads, possibly as a replacement for the Sportster's dated Evolution powerplant.

## Variable Valve Timing

Even if it sounds like the H-D MoCo is a bit late to the game, there is the news that Harley is working on an engine with variable valve timing, a move that's no doubt meant to prop up the aging and now shrinking [Sportster](#) lineup—long a perennial top seller for H-D.

**(Cycle World says that new patent applications show Harley's developing a new air-cooled V-twin with modern technology, including variable valve timing)**

Will we see a replacement for the dated Evolution V-twin on the Sportster series, which hasn't changed all that much in 30-plus years? Seems likely since the small, higher-revving engine will gain both cleaner emissions and a boost in low-end torque from VVT, thus giving it a bit more longevity in the process.



© Provided by Motorcycle Cruiser Another innovative idea from Harley seen at the patent office is this self-balancing system designed to be mounted in its bigger touring models.

## Balancing Bikes

**Self-balancing bikes, you say?** Yup. H-D has been toying with that concept as well, says yet another [Cycle World article](#), which cites a new patent showing a design that would add a gyroscope to help maintain its bigger bikes' balance at slow speeds. Call it a rider-aid system that could help snuff out the possibility of an embarrassing low-speed tip-over, and one that could potentially benefit older riders, or just smaller ones (or newer ones) who are worried about having the leg strength to hold up a Big Twin. Even if it never comes to pass, that's still a cool piece of tech development.

2020 so far has definitely proven to be a wake-up call for what some in the industry have described as a slow-to-react, 800-pound gorilla, and maybe even for the industry in general.

How quickly and meaningfully either can adapt remains to be seen, but in our view it looks like there are still quite a few forward-looking ideas sprouting up at The Motor Company. Don't count it out just yet.



Provided by Motorcycle Cruiser Given the new management's stated "refocus," we wonder if the electric concepts H-D showed us a while back will see further development.

MSNBC News September 2020

## ATTENTION

**IF you are the 'lucky person' who finds the lucky number – do the following;**

**Contact the Chapter Director – the Chapter Assistant Director OR the HOG Newsletter Editor as soon as you find it. Their information is on the Daytona Beach HOG Website**

**You will have up until the (end of) current Monthly Meeting to contact any one of these three Chapter Staff personnel to claim your prize**

**Director - Paul Gunness**

**Assistant Director – Paul Doolittle**

**HOG Newsletter Editor – Richard 'Stretch' Sawicki**

|                                                                  |                                                                                                                   |                                                                                                                                            |
|------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| <b><i>EXECUTIVE BOARD<br/>ROAD CAPTAIN<br/>MEETING DATES</i></b> | <b><i>MEMBERSHIP<br/>MEETING DATES</i></b><br>Please make note of date changes<br>for <b>Monthly HOG Meetings</b> | <b>Chapter Dealership</b><br><b>Bruce Rossmeyer's H-D</b><br><b>Mr. Will Rossmeyer</b><br><b>Vice President</b><br><b>386 – 671 - 7119</b> |
|------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|

**NOTE: . . DUE TO COVID-19 PADEMIC ISSUES - ALL CHAPTER MEETINGS WILL BE ANNOUCED ACCORDING TO NEEDS**

|                                                                                                                                 |                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Executive Board &amp; Road Captain's Meetings will be held accordingly as needed – Time &amp; Location will be announced</u> | <u>Membership Meeting</u><br><b>9:00 a.m. till 9:30 a.m. 'Meet &amp; Greet'</b><br><b>9:30 a.m. till 10:30 a.m. Meeting Time</b><br><b>Membership Dues accepted after 01JAN20</b> |
|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                                                                                   |                                                                                                                                                                               |
|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| January 14, 2020                                                                  | January 18, 2020                                                                                                                                                              |
| February 11, 2020                                                                 | February 15, 2020                                                                                                                                                             |
| March 17, 2020                                                                    | March 21, 2020                                                                                                                                                                |
| April 14, 2020                                                                    | April 18, 2020                                                                                                                                                                |
| May 12, 2020                                                                      | May 16, 2020                                                                                                                                                                  |
| June 16, 2020                                                                     | June 20, 2020                                                                                                                                                                 |
| July 14, 2020                                                                     | July 18, 2020                                                                                                                                                                 |
| August 11, 2020                                                                   | August 15, 2020                                                                                                                                                               |
| September 15, 2020                                                                | September 19, 2020                                                                                                                                                            |
| October 20, 2020                                                                  | October 24, 2020 **                                                                                                                                                           |
| November 10, 2020                                                                 | November 14, 2020 **                                                                                                                                                          |
| December 08, 2020 #                                                               | <b>NO DECEMBER HOG MEETING</b>                                                                                                                                                |
| <b>December 08, 2020 # (This is a Transition Meeting)</b>                         |                                                                                                                                                                               |
| There will be NO regular meetings for the Month of December Due to Holiday Season | ** Make note that due to Holidays & Conflicts<br>October is 4 <sup>th</sup> Saturday – November is 2nd Saturday<br>ALL OTHER HOG MEETINGS – 3 <sup>rd</sup> Saturday of month |

Any & all meetings are open to the entire membership and participation is encouraged

**>>>> "ANY & ALL MEETINGS ARE ANNOUNCED AS NEEDED" <<<<**

**For OCTOBER 2020 . . HOG Meeting will be held in the PAVILION at Destination Daytona – Seating provided OR bring your own seating folding chairs (AND watch the weather for temperatures)**

**Please: Keep checking the Official HOG Calendar daily for any 'last minute' changes in Meetings - Rides, Start Times and/or Location**



Rich Lemke  
Quatermaster

## *Message from the Chapter Quatermaster*

**BIG SALE ON ALL OUTDATED and INVENTORY CLEARANCE ITEMS...**

**H.O.G. OWNER GROUP ITEMS**

***ONCE THEY ARE GONE .....THEY ARE GONE!!***

**GREAT SAVINGS on ITEMS ON SALE WHEN HOG MEETINGS RESUME !**

***So when we are ALL back together , check out the sales and say "hello" !***

*Quatermaster - Daytona Beach H.O.G. Chapter*

E-mail Rich Lemke at: [daytonahogquatermaster@aol.com](mailto:daytonahogquatermaster@aol.com)



Rory Burdine  
Membership Director

## *Message from the Membership Chairman*

***NEW Membership and Membership Renewals are going well . . .***

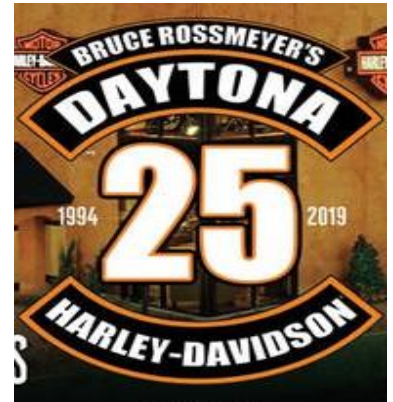
Remember, your *membership with the Daytona HOG Chapter* requires you to have an active membership with **Harley-Davidson National HOG**. Please make sure you renew your expiring membership with the HOG Chapter and/or HOG National Organization if applicable. You need a current National membership to have a local HOG Chapter membership.

**When you mail in application/renewal . . . .**

***please DO NOT staple your check or cash to the application.***

***Two hours a month..... yea, right!***

*Rory Burdine*  
**Membership Chairman**



## Jean Abeling

Customer Relations Manager  
Riding Academy Manager

### Bruce Rossmeier's Daytona Harley-Davidson

1637 N US HWY1 Ormond Beach, Florida 32714

Phone: (386) 671.7100 .ext 1311

Fax: (386)671.7086

Call or Stop-by the Service OR Parts Department for all your  
Harley-Davidson motorcycle needs

# The 'RIDE 365' Program

## RIDE 365

New in 2020, qualifying H.O.G. members now earn one point on their Harley-Davidson VISA card for every mile you ride on your H-D Motorcycle, up to 50,000 miles in a calendar year. That is up to \$500 in H-D Gift Cards from the Motor Company!

## HARLEY-OWNERS GROUP *RIDE 365*

### How will my mileage be tracked?

*You must have your odometer mileage validated at your H-D Dealership at the beginning of the calendar year. After that, you can return to the dealership throughout the year to add to your total annual mileage.*

### Can I enter mileage myself?

*To maintain the integrity of the program, mileage must be read and entered at an authorized Harley-Davidson Dealership.*

### Can H.O.G.® members start the program at any time during the year?

*Yes. You may check-in your mileage at any time during the year. The annual program recognizes miles ridden from January 1 through December 31, so it's smart to check-in mileage at the beginning of the year.*

### How many times each year do H.O.G.® members have to check-in their mileage?

***You need only to have your odometer checked in two times each year at the dealership – the first time to validate miles on or after January 1, and the second time is for a final annual total on or before December 31.***

*However, you'll want to check in with your dealership frequently to enter your updated miles so you can earn digital badges and add to your annual and chapter totals throughout the year. Adding your mileage will instantly update the [H-D.com/hog](http://H-D.com/hog) website and your chapter totals.*

### What are the individual levels, rewards and recognition offered in the Ride 365 Annual Recognition program?

- U1,000 miles: Digital badge
- S2,500 miles: Digital badge
- 75,000 miles: Digital certificate & digital badge
- 57,500 miles: Digital certificate & digital badge
- 710,000 miles: Digital badge, certificate & patch
- 315,000 miles: Digital badge, certificate & patch
- 820,000 miles: Digital badge, certificate & patch
- 025,000 miles: Digital badge, certificate, patch & Challenge Coin
- 550,000 miles: Digital badge, certificate, patch & Challenge Coin
- X75,000 miles: Digital badge, certificate, patch & Challenge Coin
- X100,000 miles: Digital badge, certificate, patch & Challenge Coin

**To contact the HOG Chapter by mail :**

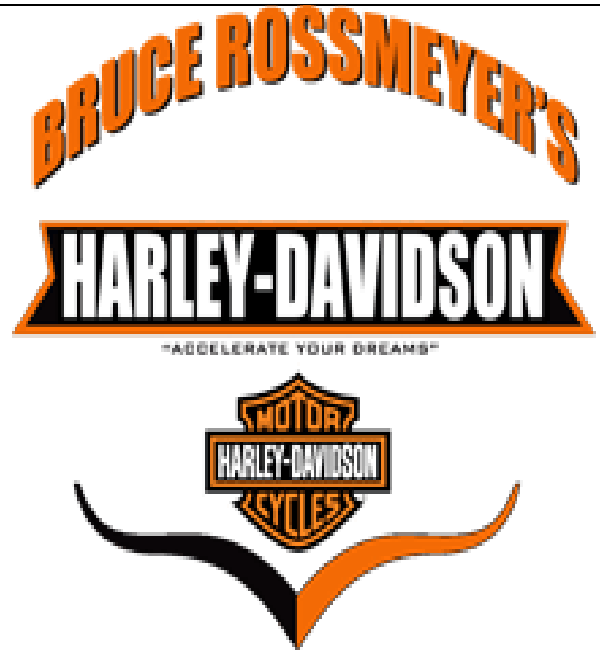
**Daytona Beach H.O.G.® Chapter**  
**P.O. Box 1441**  
**Daytona Beach, Florida 32115-1441**

**NOTICE – THAT NUMBER IS THERE!**

**THAT 'HIDDEN NUMBER' IS PUBLISHED IN THIS EDITION**



*Mr. Will Rossmeier - Vice President*  
*Bruce Rossmeier's Daytona Harley-Davidson*  
***Dealership HOG Chapter Sponsor***  
**Mr. Will Rossmeier - Vice President**  
**386 - 671 - 7119**



A reminder that you can rent a fine motorcycle at Bruce Rossmeier H-D. Please see the staff at the dealership to make your arrangements and reservations.



*Please see the fine folks, our sponsors, at Bruce Rossmeier Harley-Davidson for all your motorcycle accessories, clothing, riding apparel and services*

# *PLEASE SUPPORT OUR 2020 SPONSORS*

*This year, same as last, there has been a change-up in the way we will be supporting all of our sponsors who gladly buy-in to our newsletter advertisements, as you see in the following pages.*

*We, Jackie & Randy Port, have solicited those same vendors, as well as new ones, to advertise in our Daytona Beach HOG Newsletter. They have done so graciously, with a 'buy-in' to the*

## *VENDOR SUPPORT PAGES*

*PLEASE, support those who support your great Daytona Beach HOG Chapter*  
**REMEMBER .... YOU CAN SUPPORT EACH and ANY VENDOR  
.... ANY TIME, ANY DAY and LET THEM KNOW YOU ARE  
THERE TO SUPPORT THEIR BUSINESS AS A 'HOG'**

*Thank You . . . Jackie & Randy Port*

Greetings from the Sponsorship program!! I hope that everyone has been staying safe and that all of you are well.

It has certainly been a trying few months to say the least we hope that all this craziness will be over sooner rather than later.

We just want to say thank you to all our sponsors that have supported us during this pandemic and to all our members who have supported our sponsors. Even though we are not traveling in groups or have as many rides as prior, it would be great if when you visited one of our sponsors you let them know how much we appreciate them for supporting us and for making sure that we are all safe.

When this world returns to some semblance of "normal" and as businesses recover from this pandemic that they will continue to support us and we them.

Until we meet again, stay safe be well and I hope all your adventures are wonderful!

*Thanks,  
Jackie & Randy Port*



**Racing's North Turn Beach Bar and Grille**  
 4511 S Atlantic Ave – Ponce Inlet FL 32127  
 386.322.3258  
[www.racingsnorthturn.com](http://www.racingsnorthturn.com)



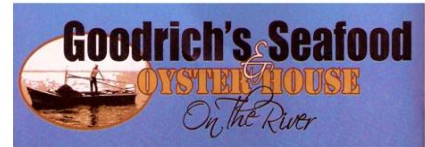
**Lagerheads Bar and Grill**  
 2986 Ocean Shore Blvd  
 Ormond-by-the-Sea FL 32176  
 386.265.1977  
[www.lagerheads.net](http://www.lagerheads.net)



**Alfie's Restaurant**  
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 32176  
 386.441.7024  
[www.alfiesrestaurant.com](http://www.alfiesrestaurant.com)



**Daytona Diner**  
 1043 S Atlantic Ave – Daytona Beach Shores  
 FL 32118  
 386.256.2603  
[www.daytonadiner.com](http://www.daytonadiner.com)



**Goodrich's Seafood and Oyster House**  
 253 River Rd – Oak Hill FL 32759  
 386.345.3397  
[www.goodrichseafoodandoysterhouse.com](http://www.goodrichseafoodandoysterhouse.com)



**Renegade's On The River**  
 1171 County Road 309 – Crescent City FL  
 32112  
 386.524.4052  
[www.renegadesontheriver.com](http://www.renegadesontheriver.com)



**Corky Bell's Seafood & Steaks at Gator Landing**  
 185 S US Highway 17 – East Palatka FL 32131  
 386.325.1094  
[www.corkybellseafood.com](http://www.corkybellseafood.com)



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 904.471.3424  
[www.worldfamousoasis.com](http://www.worldfamousoasis.com)



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904.814.8430

[www.redfrogandmctoads.com](http://www.redfrogandmctoads.com)



## Pitmasters BBQ

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Deland FL 32720

386.985.4488

[www.thepitmasterbbq.com](http://www.thepitmasterbbq.com)



## Ruthy's Kozy Kitchen

618 Canal St.

New Smyrna Beach FL 32168

386.423.9656

[www.ruthyskozykitchen.com](http://www.ruthyskozykitchen.com)



## Giuseppe's Steel City Pizza

3658 Nova Road

Port Orange FL 32129

386.761.4717

[www.giuseppessteelcitypizza.com](http://www.giuseppessteelcitypizza.com)



## **'World Famous' OASIS RESTAURANT**

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## **SPARKY'S PLACE RESTAURANT**

24646 State Road 40  
Astor FL 32102  
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[www.sparkysplace13.com](http://www.sparkysplace13.com)



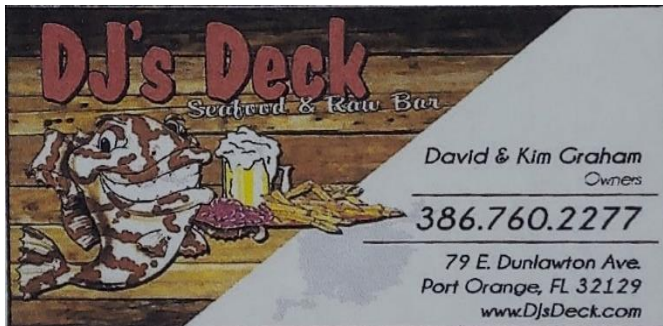
## **Dixie Crossroads**

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Titusville FL 32796  
321.268.5000  
[www.dixiecrossroads.com](http://www.dixiecrossroads.com)



## **THE NEW CHICKEN PANTRY**

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## **DJ's DECK Seafood & Raw Bar**

David & Kim Graham (owners)  
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**Ms. Susan Redmond**

**For your HUMANA Health Care needs**  
**(386) 295 - 5755**  
**[TTY: 711]**  
**Monday thru Friday**  
**8:00 a.m. to 5:00 p.m.**



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## **Blackwater Inn & William's Landing**

**55716 Front St.**

**Astor FL 32102**

**352.759.2802**

[www.blackwaterinn.com](http://www.blackwaterinn.com)

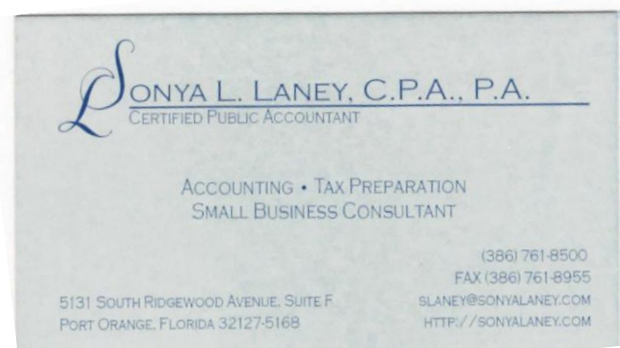
## **RIDE MASTERS USA**



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**(516) 330-0403**



**Sonya L Laney, C.P.A., P.A.**

5131 Ridgewood Avenue – Suite F

Port Orange, Florida 32127

**(386) 761 - 8500**

There will be a **\*\*Monthly Ceremony** presented by our own Chapter Chaplain Ron Cain. After the end of each HOG Monthly Meeting, just outside the back doors of the facility. Ron & Carley will be doing the Bike Blessings in the parking lot east of the building. This is MONTHLY \*\* ... PLEASE see Chaplain Ron Cain



**\*\* This service has been suspended until we all can meet, again, as the Daytona Beach HOG Chapter - Until then, PLEASE ride safely**



## *Message from the Chapter Chaplain*

Our Beloved Hog Members,

We have been experiencing a degradation in lifestyle and healthcare challenges that this nation has not seen since 1917 with the viral epidemics of that age. We know that as Harley Riders, we all love the FREEDOM of the open road and riding with friends that we all have been missing for the past several months.

Carley and I have been praying that we all, including all of your immediate and expanded families, would get through this ordeal unscathed. Please know that we are available. If you have any prayer concerns or spiritual needs. Please feel free to contact us at 386-589-4448 or 386-589-4178

We will be excited when there will be a re-opening of the HOG Chapter Meetings, and we look forward to seeing, meeting and greeting you all there.

**God Bless You !**  
**Love, Ron & Carley Cain**

**As a reminder ... The H-D Dealership, This HOG Chapter, nor the Editor are responsible for any misprints, type-o's, the demise of dinosaurs, the end of steam locomotives, extinction of the 'Goony Birds', myths about Superman or Batman, and most of all the question; 'Who shot Liberty Vallance'?**



## Remember . . . It's all about the kids!

### NOTICE OF CHANGE TO CREDIT CARD OPERATIONS

As you maybe aware of, the chapter takes credit/debit cards as payment for Quartermaster Merchandise, Annual Chapter Membership and Christmas Party payment. Currently the convenience fee to use your card is 3.5%. Please allow accordingly and keep track of the amount that was charged thru this/your transaction.



[WWW.BRHD.COM](http://WWW.BRHD.COM)



[WWW.DAYTONAHOG.COM](http://WWW.DAYTONAHOG.COM)

**Social Distancing, wearing of a protective mask and good personal hygiene will help in preventing the spread of the CoVid-19 Virus – Please do your part in protecting yourself. Were all in this together .. So lets work together, stay SAFE!**

**WASH UP – BACK UP – MASK UP!!**